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In re the Application of:

Sundeep BHAN et al.

Application No.: 10/734,811

Filed: December 11, 2003

For: TARGETED INVITATION DELIVERY

Group Art Unit: 3629

Examiner: Ouellette, Jonathan P.

REPLY BRIEF

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**TRANSMITTAL
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Total Number of Pages In This Submission

Application Number	10/734,811
Filing Date	December 11, 2003
First Named Inventor	Sundeep BHAN et al
Art Unit	3629
Examiner Name	Ouellette, Jonathan P.
Total Number of Pages In This Submission	3
Attorney Docket Number	49298-043

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<input type="checkbox"/> Amendment/Reply	<input type="checkbox"/> Petition	<input checked="" type="checkbox"/> Appeal Communication to TC (Appeal Notice, Brief, Reply Brief)
<input type="checkbox"/> After Final	<input type="checkbox"/> Petition to Convert to a Provisional Application	<input type="checkbox"/> Proprietary Information
<input type="checkbox"/> Affidavits/declaration(s)	<input type="checkbox"/> Power of Attorney, Revocation	<input type="checkbox"/> Status Letter
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SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT

Firm Name	PROSKAUER ROSE LLP		
Signature			
Printed name	Robert S. Mayer		
Date	June 6, 2006	Reg. No.	38,544

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Date June 6, 2006

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Application No. 10/734,811
Attorney Docket: 49298-043

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re the Application of:

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REPLY BRIEF

Sir:

This Reply Brief is being submitted pursuant to 37 C.F.R. § 41.41. It is timely because it is being submitted within two months of May 25, 2006, which is the mailing date of the Examiner's Answer.

The Commissioner is authorized to charge any fees required in connection with this paper to Deposit Account No. 16-2500.

Application No. 10/734,811
Reply Brief dated June 6, 2006

In response to the Examiner's Answer, Applicants direct the Board's attention to footnote 1 on page 7 of Applicants' Appeal Brief (which was filed via fax on March 10, 2006). For ease of reference, that footnote is reproduced below:

Applicant recognizes that *Gal* does mention sending a message via email at page 3, line 15. However, *Gal*'s mention of this email message is made in connection with a different embodiment, and *Gal* contains no teaching or suggestion that this email message is a multi-event invitation. Because claim 1 requires that "at least one of the e-mail invitations sent in the sending step invites its recipient to a plurality of events," claim 1 is not satisfied by sending any message via email. It is only satisfied when a multi-event invitation is sent via email, which is not disclosed in *Gal*. Claim 1 is therefore believed patentable over *Gal*.

In view of the foregoing, Applicants respectfully renew their request for reversal of the outstanding rejections. Applicants' undersigned attorney may be reached by telephone at (212) 969-3246 or by facsimile at (212) 969-2900. Please continue to direct all correspondence to Customer No. 21890 at the address provided below.

Respectfully submitted,

PROSKAUER ROSE LLP

Date: June 6, 2006

By:



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